



UNIVERSITY of VIRGINIA

FRANK BATTEN SCHOOL of LEADERSHIP and PUBLIC POLICY



UNIVERSITY of VIRGINIA

SCHOOL OF MEDICINE

are pleased to present a Symposium entitled:

SYMPOSIUM

The True Impact of Bias
on Health & Wellness in America



Unconscious Bias Symposium 2017 Program Description

The Bias Symposium reflects the commitment of the University of Virginia to host authentic and thoughtful dialogue on the impact of unconscious bias on the health and wellness of individuals, populations, and communities. The program brings together, nationally-known experts with members of the University and larger local community to not only share knowledge and experience, but to take steps to develop problem focused solutions. The multi-disciplinary approach will allow for a comprehensive understanding of where bias originates, why it exists, and how to mitigate its influence on our actions and interactions with others, as well as minimize the impact on their overall health and wellness.

Target Audience

Professionals, community members, physicians, nurse practitioners, physician assistants, chaplains, nurses, other medical personal and other professionals interested in identifying and minimizing the influences of bias on the health and wellness in America.

Educational Objectives

After this symposium, participants will be better able to:

1. Develop a new appreciate for the impact of bias on the health of individuals and populations
2. Reflect on their personal perspectives with respect to culture and health
3. Discuss the impact of media, marketing on the views of bias, culture, and health
4. Discuss the role of communities in addressing and navigating difference in perspectives of culture and bias on health
5. Actively engage in discussions to seek solutions that help to mitigate and address the impact of bias and culture on health.

Accreditation Statement

The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Virginia School of Medicine designates this live activity for a maximum of **13.75 AMA PRA Category 1 CreditsTM**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University of Virginia School of Medicine awards **13.75 hours of participation** to each non-physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a record of participation for six (6) years.

The University of Virginia School of Nursing Continuing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The University of Virginia SONCE awards **13.75 contact hour** for nurses who participate in this educational activity and complete the post activity evaluation.

Location

The Symposium will be held at Newcomb Hall on the Grounds of the University of Virginia. 180 McCormick Rd. Charlottesville, VA 22903.

Parking

Parking is available in the Central Grounds Garage at 400 Emmet St S. Charlottesville, VA 22903

Accommodations

A block of rooms has been reserved at **The Graduate Charlottesville** (1309 W Main St.) for a rate of \$119/night. Please call (434) 295-4333 for reservations prior to Wednesday, **February 1, 2017**. Attendees will need to make their own reservations using the group name: **UVACME**.

There is also a block of rooms at the **Courtyard Marriott (University Medical Center)** for a rate of \$155/night. Please call (434) 977-1700 for reservations prior to **February 1, 2017**. Attendees will need to make their own reservations using the group name: **UNCONSCIOUS BIAS SYMPOSIUM**.

There is also a block of rooms at the **Hampton Inn and Suites (900 W. Main St)** for a rate of \$149/night. Attendees will need to make their own reservation. Please go to http://hamptoninn.hilton.com/en/hp/groups/personalized/C/CHOMSHX-UBS-20170314/index.ihtml?WT.mc_id=POG prior to **February 14, 2017**.

Registration

The registration fee includes online syllabus only, all meals and breaks listed in the program. Registration is online only at www.cmevillage.com. Fees must be paid by credit card. Please contact us with special needs.

Fee Structure

Full Two Day Registration	\$100
One Day Registration (Please specify Wed or Thurs)	\$60
All attendees Walk-In/Onsite Registration Fee	\$150

*Online registration closes as of midnight on **March 8, 2017** and is considered walk-in after that date. Note: No one day registration options available onsite.

Confirmation & Cancellation Policy

Upon receipt of registration and payment, you will receive an email confirmation and EPay receipt. Registration fees will be refunded (less a \$50 administrative fee) for written email cancellations received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity. The University of Virginia School of Medicine or the University of Virginia School of Nursing Continuing Education reserves the right to cancel CE activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CE activity are the sole responsibility of the participant.

Planning Committee

Course Director -----

Michael D. Williams, MD, FACS (Director)

Associate Professor of Surgery and Public Health Sciences
University of Virginia, School of Medicine
Director, Center for Health Policy at the Frank Batten
School of Leadership and Public Policy

Program Manager -----

Kathleen Bunch Meneses, MS

Program Manager, University of Virginia School of Medicine,
Office of Continuing Medical Education

UVA Faculty -----

Jann Balmer, PhD, RN, FACEHP

Director, University of Virginia School of Medicine,
Office of Continuing Medical Education

Carolyn Engelhard, MPA

Associate Professor of Public Health Sciences and Public
Policy, University of Virginia, Frank Batten School of
Leadership and Public Policy

Susan Kirk, MD

Associate Professor of Internal Medicine and
Obstetrics and Gynecology,
University of Virginia, School of Medicine

Marcus Martin, MD

Vice President, University of Virginia Chief Officer for
Diversity, University of Virginia

Norman Oliver, MD, MA

Walter M. Seward Professor
Chair, Department of Family Medicine,
University of Virginia, School of Medicine

Carol Tran, MD

Family Medicine Residency Program,
Class of 2017, University of Virginia, School of Medicine

Sophie Trawalter, PhD

Assistant Professor of Public Policy and Psychology,
University of Virginia, Frank Batten School of
Leadership and Public Policy

Kenneth White, PhD, A/GACNP-BC

Associate Dean for Strategic Partnerships & Innovation
at the University of Virginia, School of Nursing

Guest Faculty & Invited Speakers

Dayna Bowen-Matthew, JD

University of Colorado, School of Law,
Center for Bioethics and Humanities

Esteban Burchard, MD, MPH

University of California, San Francisco,
Department of Bioengineering &
Therapeutic Sciences & Medicine

Joseph Graves, PhD

University of North Carolina at
Greensboro/North Carolina A&T State University,
Joint School of Nanoscience and Nanoengineering

Clarence Gravlee, PhD

University of Florida,
Department of Anthropology

Christine Herbes-Sommers, MA

Executive Producer & President Vital Pictures

Vivian Pinn, MD

Senior Scientist Emerita,
Fogarty International Center, NIH

Sondra Thiederman, PhD

Diversity Speaker & Trainer,
Cross-Cultural Communications

Damon Tweedy, MD

Duke University, School of Medicine,
Psychiatry & Behavioral Sciences

Hannah Valentine, MD, MRCP

Chief Officer for Scientific Workforce Diversity,
National Institute of Health

Contact Information

Kathleen Bunch Meneses, MS
Program Manager, Office of Continuing Medical Education
(434) 924-5310 | kathleen@virginia.edu

Unconscious Bias Symposium 2017 Agenda

Wednesday, March 15, 2017

6:30am – 8:00am	Registration and Breakfast
8:00am – 8:15am	Welcome and Kick off Michael D. Williams, MD President Teresa Sullivan, PhD Mayor Mike Signer, PhD, JD
8:15am – 8:30am	Student Interview Video Presentations
8:30am – 9:05am	The Missed Inclusion of Diversity in Scientific Research and its Imperative Connection to Social Justice, Economics, and Science Esteban Burchard, MD, MPH
9:05am – 9:40am	Plenary 2 – Speaker: Damon Tweedy, MD
9:40am – 9:55am	Coffee Break
9:55am – 10:30am	The Federal Perspective on Diversity and Its Impacts on Health and Wellness in America Hannah Valentine, MD, MRCP
10:30am – 11:15am	Panel Discussion -- Moderator: Greg Townsend Panel Members: Esteban Burchard, MD, MPH, Damon Tweedy, MD, Dana Bowen-Matthew, JD, Louis Sullivan, MD, Hannah Valentine, MD
11:15am – 11:50am	TBD but policy related -- Louis Sullivan, MD
11:50am – 12:30pm	Lunch (provided)
12:30pm – 1:30pm	Links Between Implicit Bias and Health Disparities and the Role of Civil Rights and Constitutional Law Dana Bowen-Matthew, JD
1:30pm – 2:15pm	Social Narratives: Exploring the Levels of Causation Related to Bias in Health and Wellness Christine Herbes-Sommers, MA
2:15pm – 3:00pm	Resolving the Diversity Paradox from Differences to Commonalities Sondra Thiederman, PhD
3:00pm – 3:20pm	Coffee Break
3:20pm – 3:30pm	Transition to town hall sessions
3:30pm – 4:45pm	Town Hall Sessions – (attendees to choose one) Option 1 (Newcomb Hall Theater) – Role of Media/Influence on cultural bias, social media, film, art & entertainment – Facilitators: L. Sullivan, V. Pinn, C. Herbes-Sommers Option 2 (Great Room) Challenges in community, equity in health and wellness, awareness, crucial conversations – Facilitators: M. Martin, M. Williams, H. Valentine,
4:45pm	Adjourn

Thursday, March 16, 2017

7:30am – 8:00am	Registration and Breakfast
8:00am – 8:15am	Reflections from day one to link day one to health and wellness Norman Oliver, MD
8:15am – 8:45am	Identifying Obstacles in Care and the Impact of Bias on the Health and Wellness of Those within the LGBTQ Community Nancy McLaren, MD
8:45am – 9:25am	Panel – Bias and LGBTQ Health and Wellness Moderator: Kenneth White, PhD Panel Members: Susan Kools, PhD, RN, Gabrielle Marzani, MD, Marcus Martin, MD, Dyan Aretakis, FNP, Nancy McLaren, MD
9:25am – 9:40am	Coffee Break
9:40am – 10:15am	Gender Bias in Healthcare: The Underrepresented Voice of Women Vivian Pinn, MD
10:15am – 10:50am	Evaluation, Biologic, and Genomic Differences in Populations with their Impact on the Health Clarence Gravlee, PhD
10:50am – 11:25am	Table Discussions
11:25am -12:00pm	Nature of Population Differentiation: How Does it Correlate to Racial Disparities in Care Joseph Graves, PhD
12:00am – 1:15pm	Lunch (provided)
1:15pm – 1:50pm	The Stereotype Threat and its Impact on Self-Affirmation and Health Claude Steele, PhD
1:50pm – 2:00pm	Transition to break out session
2:00pm – 3:00pm	Breakout Session(s) x 4 1) Theme: 2) Theme: 3) Theme: 4) Theme:
3:00pm -- 3:15pm	Coffee Break
3:15pm – 3:45pm	Student Panel: Moderator – Norm Oliver, MD (student presentation of ideas/themes from breakout sessions) 1) 2) 3) 4)
3:45pm – 5:00pm	Large Group Discussion -- Presentation of problem based solutions and sending forward messages
5:00pm	Adjourn

Syllabus will be provided online only at www.cmevillage.com